

Second Annual

EARN THE GIFT GALA

T Y E S C H E N B A U M F O U N D A T I O N

December 2nd, 2023 | 5:00 PM

Sioux Falls Convention Center | Sioux Falls, South Dakota



EARN THE GIFT GALA

About The Event

ABOUT TY ESCHENBAUM FOUNDATION

The Ty Eschenbaum Foundation was founded in 2011 and has grown and impacted lives in many ways ever since. From its inception, Ty has granted scholarships to youth cancer survivors, following his own battle with, and victory over, leukemia and dozens of complications in the years following. After the sudden loss of the love of his life, Autumn, the foundation began supporting Make-A-Wish kids in her memory, as children were her passion. When Ty's brother, Calder, left us tragically in 2021, the third pillar of the foundation was established. This focuses on supporting missionary causes in honor of Calder's strong faith and inspiring work ethic.

Our goal is to be a beacon of light and bring a promise of hope to those who need it most. We choose to walk by faith through the life we have been given, while serving and supporting others through their own difficult journeys.

Sioux Falls Convention Center | Sioux Falls, South Dakota

New this year for all sponsors:

An exclusive VIP Social that will take place on Friday night at the Sheraton in Sioux Falls!

Guest Check-In and Social Hour | 5:00PM - 6:30PM

Dinner, Program and Live Auction | 6:30PM - 9:00PM

Entertainment by Dueling Duo | 9:00PM - 11:00PM

ABOUT EARN THE GIFT GALA

More than a foundation; more than a fundraiser.

It is a community coming together to help those who need it most. A night of service and celebration in support of our heartfelt causes. Proceeds will benefit the Ty Eschenbaum Foundation causes: youth cancer survivor scholarships, Make-A-Wish sponsorships, and funding of missionary work.

With nearly 600 guests and \$225,000 raised at the inaugural Earn the Gift Gala last year, we know this year's event will be one of the most anticipated events of the holiday season! With a Black-Tie optional theme, red carpet entrance, photo lounge, champagne wall, and many more surprises, we have pulled out all the stops to host a truly unique and extravagant evening of celebration and socializing with a heartfelt purpose.

Enjoy champagne and mingle with our community of donors and build relationships that last alongside the causes we support. Then, listen to the stories that matter the most. Hear from former SD Secretary of Agriculture Lucas Lentsch as he guides us through a program of hope, joy, and laughter. Our friends, Andy Gibson & Ryan Merriam of Dueling Duo, will also be back for a lively piano entertainment session you will not want to miss! Let's make the second annual Earn the Gift Gala a magical evening we will never forget.



EARN THE GIFT GALA

Sponsorship Opportunities

Presenting Sponsor | \$15,000



FirstNationalBank
www.fnb.com The First National Bank in Iowa (FNB) Member FDIC

Exclusive Opportunity

As the Presenting Sponsor of the Earn the Gift Gala, your organization will be the premier sponsor of the event, with exclusive benefits that establish your presence as a company that supports the Ty Eschenbaum Foundation and its mission to support youth cancer survivors, Make-A-Wish kids and missionary work.

Benefits:

- One reserved table for eight guests at the Earn the Gift Gala
- Opportunity to welcome guests from the stage at the beginning of the event
- Company logo featured prominently in select pre-event and night-of event materials
- Social media and website recognition on the Ty Eschenbaum Foundation website and social media platforms

Matching Gift Sponsor | \$10,000



TWO OPPORTUNITIES SECURED

As one of the Matching Gift Sponsors of the Earn the Gift Gala, your organization will have the opportunity to provide a matching gift, up to \$10,000, of all donations that are raised during the event.

Benefits:

- One reserved table for eight guests at the Earn the Gift Gala
- Company logo featured on the Earn the Gift donation pledge cards
- Company logo featured in select night-of event materials
- Opportunity to host check presentation following the event, with the Ty Eschenbaum Foundation
- Social media and website recognition on the Ty Eschenbaum Foundation website and social media platforms

Dinner Sponsor | \$10,000




Exclusive Opportunity

Your company has the opportunity to sponsor the dinner that will be served to guests at the Earn the Gift Gala.

Benefits:

- One reserved table for eight guests at the Earn the Gift Gala
- Opportunity to welcome guests from the stage before dinner begins
- Company logo featured in select night-of event materials
- Social media and website recognition on the Ty Eschenbaum Foundation website and social media platforms

Social Hour Sponsor | \$7,500 

As one of the Social Hour Sponsors, your organization will sponsor the social hour that will kick-off the Earn the Gift Gala.

Benefits:

- One reserved table for eight guests at the Earn the Gift Gala
- Company logo recognition on signage throughout the social hour area
- Company logo featured in select night-of event materials
- Social media and website recognition on the Ty Eschenbaum Foundation website and social media platforms

EARN THE GIFT GALA

Sponsorship Opportunities

Entertainment Sponsor | \$7,500

Exclusive Opportunity

As the Entertainment Sponsor, your company will have the opportunity to sponsor the Dueling Duo, which will be featured after the program.

Benefits:

- One reserved table for eight guests at the Earn the Gift Gala
- Opportunity to introduce the Dueling Duo and select the first song of the night
- Company logo featured on signage near the entertainment location
- Company logo featured in select night-of event materials
- Social media and website recognition on the Ty Eschenbaum Foundation website and social media platforms

Mobile Giving Sponsor | \$5,000

Exclusive Opportunity

As the Mobile Giving Sponsor, your organization will have the opportunity to sponsor the mobile bidding and text-to-give online platform that will be used by guests at the Earn the Gift Gala.

Benefits:

- One reserved table for eight guests at the Earn the Gift Gala
- Company logo featured in select banner ads on the mobile bidding page of the online platform
- Company logo featured in select night-of event materials
- Social media and website recognition on the Ty Eschenbaum Foundation website and social media platforms

Photo Lounge Sponsor | \$5,000



Exclusive Opportunity

As the Photo Lounge Sponsor, your company will sponsor the photo lounge available for guests to take photos with their friends throughout the event.

Benefits:

- One reserved table for eight guests at the Earn the Gift Gala
- Company logo featured on the photo printout available for guests as a memento of the evening
- Company logo featured in select night-of event materials
- Social media and website recognition on the Ty Eschenbaum Foundation website and social media platforms

Signature Drink Sponsor | \$5,000 **MARK & CYNTHIA MICKELSON**

Exclusive Opportunity

As the Signature Drink Sponsor, your organization will have the opportunity to sponsor a delicious, signature cocktail at the event for guests to be able to purchase.

Benefits:

- One reserved table for eight guests at the Earn the Gift Gala
- Opportunity to participate in the selection and naming of the signature cocktail
- Company logo to be featured on signature drink signage at the bar
- Company logo featured in select night-of event materials
- Social media and website recognition on the Ty Eschenbaum Foundation website and social media platforms

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Sponsorship Opportunities

VIP Social Sponsor | \$5,000

As one of the VIP Social sponsors, your organization will be featured during the VIP reception on Friday evening.

Benefits:

- One reserved table for eight guests at the Earn the Gift Gala
- Company logo featured throughout the VIP Social on Friday evening
- Company logo featured in select night-of event materials
- Social media and website recognition on the Ty Eschenbaum Foundation website and social media platforms

Wine Sponsor | \$4,000 KEVIN & AMBER MOE

Exclusive Opportunity

As the Wine Sponsor, your organization will sponsor the featured wine available during the Earn the Gift Gala.

Benefits:

- One reserved table for eight guests at the Earn the Gift Gala
- Company logo featured in select night-of event materials
- Social media and website recognition on the Ty Eschenbaum Foundation website and social media platforms

Champagne Sponsor | \$4,000



Exclusive Opportunity

As the Champagne Sponsor, Your organization will sponsor the featured complimentary champagne during the social hour.

Benefits:

- One reserved table for eight guests at the Earn the Gift Gala
- Company logo featured near the champagne display
- Company logo featured in select night-of event materials
- Social media and website recognition on the Ty Eschenbaum Foundation website and social media platforms

Red Carpet Entrance Sponsor | \$4,000



Exclusive Opportunity

As the Red Carpet Entrance Sponsor, your organization has the opportunity to sponsor the entrance area that each Earn the Gift Gala guest will walk through as they arrive for the event.

Benefits:

- One reserved table for eight guests at the Earn the Gift Gala
- Company logo featured in select night-of event materials
- Social media and website recognition on the Ty Eschenbaum Foundation website and social media platforms

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Sponsorship Opportunities

Heads or Tails Sponsor | \$2,500

Exclusive Opportunity

The Heads or Tails Sponsor is an opportunity for an organization to sponsor the exciting and interactive Heads or Tails game that guests take part in during the program.

Benefits:

- One reserved table for eight guests at the Earn the Gift Gala
- Company logo featured in select night-of event materials
- Social media and website recognition on the Ty Eschenbaum Foundation website and social media platforms

Sweet Treats Sponsor | \$2,000



As a Sweet Treats Sponsor, your organization will sponsor the sweet dessert served to guests following dinner at the Earn the Gift Gala.

Benefits:

- One reserved table for eight guests at the Earn the Gift Gala
- Company logo featured in select night-of event materials
- Social media and website recognition on the Ty Eschenbaum Foundation website and social media platforms

Earn the Gift Sponsor | \$1,500 | 10 seats or \$1,200 | 8 seats

As a Earn the Gift Sponsor, your organization will be recognized as a company that supports the Ty Eschenbaum Foundation and its mission to support youth cancer survivors, Make-A-Wish kids and missionary work.

Benefits:

- One reserved table for eight or ten guests
- Company logo/name featured in select night-of event materials
- Social media and website recognition on the Ty Eschenbaum Foundation website and social media platforms

Reserved Table Sponsor | \$1,250 | 10 seats or \$1,000 | 8 seats

Benefits:

- One reserved table for eight or ten guests

Legacy Sponsor | \$1,000

As one of the Legacy Sponsors of the Earn the Gift Gala, your organization will be recognized as a company that supports the Ty Eschenbaum Foundation and its mission to support youth cancer survivors, Make-A-Wish kids and missionary work.

Benefits:

- Company logo/name featured in select night-of event materials
- Social media and website recognition on the Ty Eschenbaum Foundation website and social media platforms

Individual Ticket | \$100

Benefits:

- One reserved seat at a table of eight guests

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Sponsorship Commitment Form

Thank you for your support of the Earn the Gift Gala. Please complete the information below for your sponsorship commitment. We look forward to featuring you at the event!

CONTACT INFORMATION

Company/Organization _____

Contact Name _____ Title _____

Street Address _____ City _____ State _____ Zip _____

Email _____ Phone _____

Signature _____ Date _____

Part of your marketing benefits is to provide company logo and/or name recognition. When submitting the Sponsorship Commitment Form, please also email a PNG and EPS version of your logo to info@earnthegiftgala.com.

SPONSORSHIP LEVELS

\$15,000

Presenting Sponsor

\$10,000

Matching Gift Sponsor
 Dinner Sponsor

\$7,500

Social Hour Sponsor
 Entertainment Sponsor

\$5,000

Mobile Giving Sponsor
 Photo Lounge Sponsor
 Signature Drink Sponsor
 VIP Social Sponsor

\$4,000

Wine Sponsor
 Champagne Sponsor
 Red Carpet Entrance Sponsor

\$2,500

Heads or Tails Sponsor

\$2,000

Sweet Treats Sponsor

\$1,500

Earn the Gift Sponsor | 10 seats

\$1,250

Reserved Table Sponsor | 10 seats

\$1,200

Earn the Gift Sponsor | 8 seats

\$1,000

Reserved Table Sponsor | 8 seats
 Legacy Sponsor

\$100

Individual Ticket

Total Sponsorship Commitment \$ _____

All sponsorships must be fulfilled annually. Payments must be made-in-full by November 1, 2023 in order to receive full marketing benefits.

PAYMENT INFORMATION

My check payable to Ty Eschenbaum Foundation is enclosed

Connect with me to pay via credit card

Send invoice via Email Mail

Once completed, email your Sponsorship Commitment Form to: info@earnthegiftgala.com.

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T Y E S C H E N B A U M F O U N D A T I O N

268 South Lake Drive | Arlington, SD 57212



tyefoundation.org